



about



The Economist accurately called 2019 'The Year Of The Vegan'. Plant based businesses are blooming and booming, especially in beauty, fashion, wellness, and of course food. Despite this development... many folks still think the word vegan is synonymous with boring and basic. VeganSexyCool.com is here to change that. Vegan Sexy Cool is a lifestyle brand that will highlight what from the vegan world is chic and innovative, while also being good for you and good to you. Creator, multi-media journalist, and vegan Jacque Reid has been reporting on entertainment, fashion, beauty and wellness for the past decade. Friends were constantly asking Jacque for advice or just fundamental information about being vegan. Jacque created Vegan Sexy Cool as a way to share what and who in the plant-based space is helping her live her best life. In addition to the site, there will be a series of experiences to educate, entertain and celebrate this new brand.


162K+
@jacquereid


52,100+
@jacquereid


41K+
@jacquereid

editor in chief



Jacque Reid is the host of two NBC entertainment and lifestyle shows, a Sirius XM show, a radio correspondent and co-host of the Reid This Reid That podcast with MSNBC's Joy Reid. Thanks to her day jobs she has interviewed and established connections with countless VIPs such as Jane Fonda, Idris Elba, President Barack Obama, Beyonce,

Viola Davis, Amy Adams, Ava Duvernay and Angela Bassett. Jacque is a proud HBCU graduate, with an undergraduate degree from Clark Atlanta University and a Masters from Northwestern. She is a huge animal advocate and is mom to two adorable dogs. Jacque works in NYC but will forever be a Georgia Peach from Atlanta.



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